

# ***AGEE RACE TIMING, LLC***

Chip Timing Systems & Services – [AgeeRaceTiming.com](http://AgeeRaceTiming.com)



Dear Race Director,

My name is Chris Cone and I represent Agee Race Timing out of Jonesboro, AR. Finding someone to time your race can be a large expense and a burden on your event. I would like to take this opportunity to offer our timing services.

## **Service Offering:**

Agee Race Timing developed an advanced RFID chip timing system that reliably achieves 100% read rates and offers many features not available with other systems on the market. This system is quickly being adopted by professional timers all around the world (currently ~400 timers across 38 countries), and it was created right here in North East Arkansas.

Our custom made system is actually four timing systems in one - two RFID systems and two manual systems - and a video capture and automatic photo capture system on top of that. We guarantee results! Our custom made all-weather reusable RFID tags are very inexpensive, so we do not charge you or the participant for any lost or damaged chips. We also allow the participants to return the tags at their convenience – nobody like to have to wait at the finish line while a volunteer cuts off their tags.

Besides timing the race, we provide many additional services **free of charge:**

- Bibs
- Finish line photo
  - *Canon SLR cameras are automatically triggered by the RFID tags “chips” as each finisher crosses the line.*
  - *We upload the photos online and provide you and the participants a link to the photos. These are free to download!*
- Finish line video
  - *The video is uploaded to YouTube and linked to a RunSignUp results page. See Event Website below for more info.*
- Event Website
  - *We provide a link where participants can view the results and print a “Finishers Certificate” on RunSignUp.com. This website can also handle your online registration if you need it to. As soon as the video is uploaded participants will see a “video” link next to their performance. Clicking on the link will allow them to watch their finish instantly.*
- Email Notifications
  - *Participants will receive an email after the race to inform them where to find the results, photos, videos, and the email also includes their individual race performance (overall time, overall place, pace per mile, age division rank, speed, etc.) We can also send out any pre-race or post-race announcements you would like to make.*
- Instant Results
  - *Finishers will see their name & time on a large flat screen TV as they cross the finish line.*
  - *Our system allows us to print results at any time during the race by pressing a single button.*
  - *Optional Results Kiosk (\$250) that allows the participants to print off the stats of their individual performance (time, pace per mile, speed, overall rank, age division rank, etc.) on a label that they can stick in their training log.*

## **Service Cost:**

For a traditional 5K/10K, if you have less than 225 registered participants then the cost is a flat fee of \$450. At 225<sup>th</sup> the rate goes to \$2 per registrant. For multi-events, or events longer than 10K we add a \$250 non-traditional fee due to the increased time required. If the race is outside the Jonesboro/Paragould area there is a travel cost (\$0.75/mile one way). Depending upon the race location and starting time, overnight lodging may need to be provided (often a local hotel will comp a room as a donation to your event). We also offer a tag check station, split times, an announcer system to show names of finishers before they reach the finish, and many other services.

Our cost is usually less than half of other chip timing providers – however this doesn't mean the service you receive is lacking in any way. We simply want to be the best value chip timing provider on the market. We would be happy to provide references from other race directors in your area. This business is run by passionate runners and race directors that are well aware of the outrageous fees charged by professional timing companies. We know that most races are small to medium sized events held for the benefit of worthy charities, so we created this company as an attempt to help reign in the cost of professional chip timing.

If we can assist you in your race timing needs, or if you have any questions, please feel free to contact me.  
Thanks for your time....

*Addicted to Running,*

**Chris Cone**

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