

Agee Race Timing, LLC

Chip Timing Systems & Services – AgeeRaceTiming.com



Dear Race Director,

My name is Chris Cone and I represent Agee Race Timing out of Jonesboro, AR. Finding someone to time your race can be a large expense and a burden on your event. I would like to take this opportunity to offer our timing services.

Service Offering:

Agee Race Timing developed an advanced RFID chip timing system that reliably achieves 100% read rates and offers many features not available with other systems on the market. This system is quickly being adopted by professional timers all around the world (currently over 600 timers across over 50 countries), and it was created right here in North East Arkansas.

Besides the RFID chip timing system, we also use a manual system as a backup and we provide a video capture and automatic photo capture system. Participants can also receive a text of their results the moment they finish. We guarantee results and all photos and videos are shared with the participants at no cost!

Our custom made all-weather reusable RFID tags are very inexpensive, so we do not charge you or the participant for any lost or damaged chips. We also allow the participants to return the tags at their convenience before leaving the event – nobody like to have to wait at the finish line while a volunteer cuts off their tags. For triathlon, adventure, and some other races we use the popular HuTag chips.

Besides timing the race, we provide many additional services **free of charge:**

- Bibs and Safety Pins
- Paperless registration and Dynamic Bib Assignment (no need to create/print registration forms)
- Finish line photo
 - *Canon SLR cameras are automatically triggered as each finisher crosses the line. We upload the photos to RunSignUp and they are automatically linked to the participants as long as their bib # is visible in the photo. Again, photos are free to download.*
- Finish line video
 - *The video is uploaded to YouTube and linked to a RunSignUp results page.*
- Event Website/Registration page
 - *If needed, we can setup your event page for you. We use RunSignUp because of all of the free race tools they offer and how easy it is to work with. The RunSignUp page will host the results, photos, and finish line video. Very cool stuff!*
- Email and Text Notifications
 - *We can easily send participants an email or text before, during, or after the race to inform them where to find the results, photos, videos. We can also easily send any announcements you would like to make at any time.*
- Instant Results
 - *Finishers will see their name & time on a large flat screen TV as they cross the finish line.*
 - *We can print or post results at any time during the race by pressing a single button.*
 - *Finishers will also receive a text (if we have their phone #) with their results the moment they finish the race.*
 - *We post all results up to RunSignUp during or very soon after the race is over.*

Service Cost:

For a traditional 5K/10K with less than 300 registered participants the cost is a flat fee of \$600. Races with over 300 registered participants, the rate is \$2 per registrant. XC meets start at \$700 and go to \$1 per athlete if the event exceeds 700 participants. For multi-events, or events longer than 10K we add a \$250 non-traditional fee due to the increased time and complexity required. If the race is outside the Jonesboro/Paragould area there is a travel cost (\$1/mile one way). So if it's 100 miles to your race, the travel fee is \$100. Depending upon the race location and starting time, overnight lodging may need to be provided (often a local hotel will comp a room as a donation to your event). We also offer many other services and features at an additional cost that help enhance the participants experience at your event.

Optional services:

- **PA/Music System** (\$100 each)
- **Results Kiosk** - allows the participants to print off the stats of their individual performance (time, pace, speed, overall rank, age division rank, etc.) on a label that they can stick in their training log, back of their bib, or on their award (or all 3) (\$250 each)
- **TV display(s)** with live scrolling results (\$100 each)
- **TV with scrolling sponsor logos** at the finish line - typically facing the camera and camcorder (\$100 each)
- **Inflatable arch / Feature flags** (\$100 each)
- **Additional read zones** - turnaround points, splits on the course, etc. - (\$250 each)

- **Announcer system** – we set up a reader well before the finish line so that someone can call out each person's name as they run into the finish. The display also shows hometown and other relevant information - (\$250 each)
- **Photo booth** (\$250 each)
- **Quick results TV** – a TV that automatically displays a participants results when they stand next to it (\$250 each)
- **Door prize award generator** - (\$100)

We would be happy to provide references from other race directors in your area. This business is run by passionate runners and race directors that know how important that everything runs perfectly smooth on race day. We know that most races are small to medium sized events held for the benefit of worthy charities, so we created this company as an attempt to help reign in the cost of professional chip timing.

If we can assist you in your race timing needs, or if you have any questions, please feel free to contact me.

Thanks for your time....

Addicted to Running,

Chris Cone

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